



Dear Patrons,

- Thank you so much for supporting the "Laps for Life" swimathon in memory of Craig Nelson. Your generous contribution last summer helped raise over \$5,500 for the Lance Armstrong Livestrong Foundation.
- The 4th Annual swimathon to fight cancer will be held on July 8th, 2010. In order to reach our goal of \$8,000 we need your help again. We are seeking patrons to sponsor ads in a program book that will be distributed to all attendees. All proceeds will once again be donated to the Lance Armstrong Livestrong Foundation in memory of Craig Nelson.

Sponsorship levels for the program book are as follows:

- | | | | | | |
|-----------------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------|
| <input type="checkbox"/> Quarter Page Ad or Business Card | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$25 |
| <input type="checkbox"/> Half Page Ad | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$50 |
| <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | \$100 |

We also welcome donations of goods and services that can be used as incentives in the pledge collection effort. Thank you in advance for any donations that you are able to make. We will be happy to provide receipts that may be needed for your accounting purposes. Again, thank you, and we hope to count on your support for this year.

Please send instructions for your ad and any graphics that you would like included to the address below. Checks can be made payable to "Laps for Life." All ad requests must be received by June 18th, 2010.

With Great Appreciation,
Laps for Life Committee

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